

E-Commerce Dev for Wholesale Jewelry Company

PROJECT DETAILS

 E-commerce Development

 June 2020 - Ongoing

 \$10,000 to \$49,999

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"They showed dedication and impressive results."

PROJECT SUMMARY

Plus972 provides e-commerce development to a wholesale jewelry company. The company and vendor collaborated through informational sessions to set the deliverables of the project.

PROJECT FEEDBACK

Plus972's work is still in progress, but the company is already confident they will succeed in this project.



The Client

Please describe your company and your position there.

President and owner of a wholesale jewelry company

The Challenge

For what projects/services did your company hire Plus972, and what were your goals?

Possible development of E-commerce in Jewelry. In the immediate, learning. In the short/medium period , sales

 **Daniele Valabrega**
President & Owner, VAID Roma

 **Consumer Products**

 **1-10 Employees**

 **Italy**

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select Plus972 and what were the deciding factors?

I know the family and Reuben Ben Yehuda for quite sometime, appreciate the ethics, the dedication and the spirit of the way Plus972 operates. This wasn't my first project with them.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

Reuben, even though knows my business and since this was a totally new step for me, wanted to know almost everything about my business especially our "development " during the pandemic. We went through few informational sessions in which he spent time to make me understand what we were getting into and to put me in a position to decide what was the best option for my company. He really was into it almost as much as I was.

How many people from the vendor's team worked with you, and what were their positions?

I only worked with him

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

Still in progress, looking good

Describe their project management style, including communication tools and timelines.

I work alone most of the time, I make sales. My people are in Italy but we are always in contact





What did you find most impressive or unique about this company?

They showed dedication and impressive results.

