

# Web Dev & Branding for Audio-Based Education Platform

## PROJECT DETAILS

📁 Web Development

📅 Aug. - Nov. 2019

💰 Less than \$10,000

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## PROJECT SUMMARY

Plus972 developed a website for an audio-based education company. Their team also provided branding and design work for the company, including creating a logo.

## PROJECT FEEDBACK

The development exceeded the expectations of the internal team, allowing their educational materials to reach the public. Plus972 communicates effectively to ensure a smooth collaboration. The team is professional and driven.



## The Client

Please describe your company and your position there.

I direct a company dedicated to distributing audio based educational material on Jewish studies.


## The Challenge


For what projects/services did your company hire Plus972?


We hired Plus972 to help us with our branding and to design and develop a website for us.


What were your goals for this project?

To create a website where educational material would be easily accessed by the public.

 **Simon Basaley**  
Director, Shaare Mussar

 **Education**

 **1-10 Employees**

 **Great Neck, New York**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

### How did you select this vendor?

I examined other work they had produced and was impressed by the final products. From my conversations with them I got the impression that they were reliable and professional which were important qualities for me. They made a very competitive offer and we chose them.

### Describe the project and the services they provided in detail.

They developed a logo to create our brand. They also guided us in setting up our content hosting service. Subsequently, they designed and developed a website to properly present the content which we had.

### What was the team composition?

I worked primarily with the CEO, the director of web development and had some interaction with the graphic designer as well - all of whom were very pleasant to work with.

## The Outcome

### Can you share any information that demonstrates the impact that this project has had on your business?

I give full credit to Plus972 for spearheading the project and creating the product which allows our materials to reach so many more people than they were able to reach before.

### How was project management arranged and how effective was it?

The CEO/President was very on top of the team setting appropriate deadlines to keep product development moving along at an appropriate pace.





## What did you find most impressive about this company?

They made themselves very available with open communication between the client, the directors and the team. Responses to communication from me were prompt and helpful with clear expectations for what we needed to provide. Overall - great professionalism in their operations.

## Are there any areas for improvement?

For the needs of my project all expectations were met.

