

# Web Design for Animations Studio

## PROJECT DETAILS

 Web design

 July 2020 - Sept. 2020

 \$10,000 to \$49,999

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*"Plus972 really cares about their clients and will bring things up that you might have missed."*

## PROJECT SUMMARY

Plus972 designed the website of an animation studio based in New York City. The team provided consultation on the best practices and helped on improving the client's website look and feel.

## PROJECT FEEDBACK

Plus972 successfully revamped the client's website. End-users praised the new design for having an easy navigational interface. The team was easy to work with and was always available throughout the process.



## The Client

Please describe your company and your position there.

I am the Creative Director at Push Collaborative. We are an animation studio based in NYC.

## The Challenge

For what projects/services did your company hire Plus972?

We needed help with the look and feel of our website. They were able to consult us on best practices and help our business grow.

What were your goals for this project?

We wanted to increase our traffic and appear more professional.



**Rohan Narang**

Creative Director, Push Collaborative



Advertising & marketing



1-10 Employees



New York, New York

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





## The Approach

### How did you select Plus972?

We were actually connected through another client that both of us knew. That project went really well, so I knew they would be a good partner for this project.

### Describe the project in detail.

After an initial consultation and discovery call, they got things running on their end and presented us with a few concepts & mockups that helped narrow down the overall look & feel and design direction.

### What was the team composition?

We worked with Reuben and a couple of his team members. They were very easy to work with.

## The Outcome

### Can you share any outcomes from the project that demonstrate progress or success?

Our clients know what we offer and are able navigate the site easily. We feel like the new site has helped our business grow.

### How effective was the workflow between your team and theirs?

Great! They were easy to work with and always available. I consider myself friends with the team now.

### What did you find most impressive about this company?

Plus972 really cares about their clients and will bring things up that you might have missed. I found this really invaluable.





Are there any areas for improvement?

No, I don't think so.

