



Web Design for Real Estate Investing Firm

PROJECT DETAILS

 Web design

 Sep. - Nov. 2019

 \$10,000 to \$49,999

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PROJECT SUMMARY

Plus972 designed a website for a real estate investment firm. The team was also responsible for branding, logo creation, and marketing campaigns.

PROJECT FEEDBACK

The engagement has led to an increase in visibility and brand awareness. Plus972 establishes a smooth workflow and is consistently available and communicative. The team is talented and hard-working.



The Client

Please describe your company and your position there.

Asset manager - oversee business plan execution

The Challenge

For what projects/services did your company hire Plus972?

Branding and marketing campaign for an office building

What were your goals for this project?

Design a logo Design a website Design a 1 page flyer Design a marketing flyer

 **Lenny Luckman**
Asset Manager, AMAC

 **Real Estate**

 **11-50 Employees**

 **New York, New York**

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select this vendor?

Previous work samples and positive referrals

Describe the scope of their work in detail.

Brand discovery, brand campaign design, creative design of collateral pertaining to marketing campaign

What was the team composition?

Account manager Website designer Creative designer

The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

There has been positive feedback from the project overall. There is an increase in brand awareness in the broker community.

How effective was the workflow between your team and theirs?

There was very effective workflow between teams. There was quick feedback and tracking of next steps. They were easily accessible by phone. Very open to feedback.

What did you find most impressive about this company?

The company has worked on some really interesting and big real estate projects.

Are there any areas for improvement?

None.