

Custom Shopify Design & Dev for Sustainable E-Commerce Co

PROJECT DETAILS

📁 E-commerce Development

📅 June 2020 - Jan. 2021

💰 \$10,000 to \$49,999

“*They're the best agency I've worked with.*”

PROJECT SUMMARY

Plus972 built a sustainable e-commerce company's website on Shopify. They customized the site, did graphic design, and integrated a payment gateway and rewards system. Other services included copywriting.

PROJECT FEEDBACK

Plus972 delivered a functional, user-friendly site that garnered positive feedback and led to more brand engagement. Their commitment to helping the client reach their business goals set them apart from other providers. Trustworthy and timely, the team had experience working in multiple industries.



The Client

Introduce your business and what you do there.

I'm the co-founder & CEO of cerqular.com, an e-commerce platform focused on sustainable products.

The Challenge

What challenge were you trying to address with Plus972?

We needed help building our e-commerce website.



David Friedrichs

Co-Founder & CEO, cerqular.com



Consumer Products



1-10 Employees



Los Angeles, California

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

What was the scope of their involvement?

Plus972 built our e-commerce website. They did graphic design and put together a complex array of integrations, including a payment gateway and rewards system. They built the site on Shopify, but it's customized. The team also did copywriting.

What is the team composition?

Reuben (Founder & CEO) was our project manager, and he oversaw a team of four people.

How did you come to work with Plus972?

I found them on Clutch. They had great experience across various sectors. When we spoke, there was an immediate connection.

How much have you invested with them?

My company spent more than \$25,000.

What is the status of this engagement?

We worked on the project from June 2020–January 2021.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

They created seamless shopping and checkout experiences for our sellers and shoppers. The site has excellent functionality and features, and more brands have expressed interest in joining our site. Overall, the feedback has been great.





How did Plus972 perform from a project management standpoint?

Reuben was very personally involved and made great suggestions to guide us through the process. They delivered everything on time. We used Asana as well as internal tools for streamlining.

What did you find most impressive about them?

The company's culture is dominated by their ethics, which is based on trust. They prioritize customers and their business goals over everything else. I haven't found that with any other vendor I've encountered. Reuben facilitated the process and acted as a mentor. They are like family. They're the best agency I've worked with.

Are there any areas they could improve?

No, nothing comes to mind.

Do you have any advice for potential customers?

Be transparent about your expectations and aspirations, both short- and long-term. They're trustworthy and can guide you in the right direction.

