

# E-Commerce Site for International Jewelry House

## PROJECT DETAILS

📁 Web Development

📅 June 2019 - Ongoing

💰 \$200,000 to \$999,999

“  
*"They really did everything perfectly and were always offering to come to meet in person if necessary."*

## PROJECT SUMMARY

Plus972 took over the WordPress site revamp and Shopify online shop development of a jewelry company. Moreover, the team also helped the client to efficiently update their SKU system.

## PROJECT FEEDBACK

Internal stakeholders praised the outputs of Plus972. They eliminated the pain-points associated with development. Customers can expect effective project management and an efficient timeline approach from them.



## The Client

Please describe your company and your position there.

I am the managing director of Piranesi, an international house of fine jewelry from generation to generation.

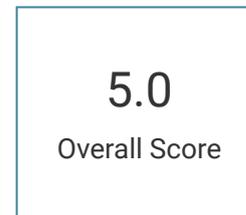
## The Challenge

For what projects/services did your company hire Plus972, and what were your goals?

We hired Plus 972 to recreate our antiquated website and develop our online shop. Both were done to perfection. They held our hand the whole way through to make sure we were blown away with the results while remaining a part of the process.

-  **Julian Hajibay**  
Managing Director, Piranesi
-  **Consumer Products**
-  **11-50 Employees**
-  **New York, New York**

### CLIENT RATING



Quality:	5.0
Schedule:	5.0
Cost:	5.0
Would Refer:	5.0



## The Approach

How did you select Plus972 and what were the deciding factors?

Their work speaks for itself. Every website is even more and more incredible than the next. Their reputation is unparalleled with all previous clients complimenting how fun, easy, and enjoyable it was to work with them.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

They utilized both Wordpress and Shopify to create our website and online shop. Every single aspect from the drop down menu to photo placement was perfect. They assisted in creating an updated SKU system for us to make sure Shopify can be compatible with our current inventory system.

How many people from the vendor's team worked with you, and what were their positions?

Reuben the CEO was incredible the whole way through. He guided us in curating the perfect website. His web developer was our main point of contact to go through the minutia and details and updates to the site as needed. Other members were involved in the process but not as frequently as the developer.

## The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

All the deliverables were on time and fit exactly what we needed.





## Describe their project management style, including communication tools and timelines.

The timeline map was laid out, the management style was efficient with no one being too powerful of a presence which is important in these meetings.

## What did you find most impressive or unique about this company?

Reuben's involvement from start to finish is unlike anyone I ever worked with. The CEO ensures quality work and keeps his nose in every part of the process.

## Are there any areas for improvement or something they could have done differently?

They really did everything perfectly and were always offering to come to meet in person if necessary.

