Web Development and Branding for Real Estate Firm

PROJECT DETAILS

🏷 Web Development

📅 Jan. 2009 - Ongoing

💲 $50,000 to $199,999

❝ *"They're thorough, organized, seamless, and they do a good job."*

PROJECT SUMMARY

Plus972 designed and developed several websites, business cards, letterheads, and graphic designs for brochures. The websites feature information about real estate properties and acquisitions.

PROJECT FEEDBACK

Plus 972 consistently hits the mark and delivers excellent work. They always work quickly and adhere to assigned deadlines.

The Client

Introduce your business and what you do there.

I'm a principal at Klosed Properties, an acquisition and management real estate firm based in New York.

The Challenge

What challenge were you trying to address with Plus972?

We needed help with marketing, website design, among other branding elements.

Steven Kachanian
Principal, Klosed LLC

Real Estate

11-50 Employees

Great Neck, NY

CLIENT RATING

5.0
Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 4.0

Would Refer: 5.0

The Approach

What was the scope of their involvement?

Plus972 has done several websites for me, as well as business cards, letterheads, graphic designs for brochures and pamphlets. The websites were built to showcase our properties, acquisitions, and other business-related materials.

What is the team composition?

We worked with several members of their team and they've assigned multiple people across different projects.

How did you come to work with Plus972?

I was referred to them by a friend. I interviewed several people, and I was most comfortable with Plus972.

How much have you invested with them?

We've spent over $100,000 in total.

What is the status of this engagement?

I've been working with them since 2008, and our work is ongoing.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

I use my website mainly for showcasing properties, but it's not an online store with direct sales. I only have good feedback for Plus972, otherwise, I'd have switched a long time ago.

How did Plus972 perform from a project management standpoint?

They're thorough, organized, and seamless, and they do a good job. If I send them a question over email, they reply quickly. They work fast and they stick to the deadlines, which is very important to me. It's one of the main reasons I'm using them, to be honest.

What did you find most impressive about them?

They're just great across the board.

Are there any areas they could improve?

No, nothing comes to mind.

Do you have any advice for future clients of theirs?

Clients have to be very clear with what they want and give them very specific instructions. Plus972 will get the job done.

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